



Smithfield & Isle of Wight Tourism Highlighted During July Help Desk

THURSDAY, AUGUST 12, 2010

Virginia Tourism and the **Smithfield and Isle of Wight CVB** worked together to host a **VTC Help Desk at the Smithfield Center**. Both VTC and Smithfield staff met one-on-one with **over 70 local and regional tourism businesses** to assist them in developing their business and marketing plans. Businesses as far away as Northern Virginia, the Northern Neck, Williamsburg, Richmond and areas southeast of Smithfield came to get this valuable tourism development and marketing training. Attending businesses included dining, lodging, retail, outdoor, event and attractions. Businesses took advantage of Virginia Tourism's education, development and marketing services and discussed best practices in reaching travelers, the media and increasing tourism visitation and spending.





Special Thanks

The following Smithfield & Isle of Wight businesses went to great lengths to support the Help Desk by contributing their time, local specialties, food and beverages, lodging, meeting space and more to make this valuable, one-on-one business training possible. WE THANK THEM!

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Smithfield Ice Cream Parlor

