



Press Release: New Farmer's Market Manager hired



Olde Towne Curb Market

Smithfield & Isle of Wight Convention and Visitors Bureau is pleased to announce our new Farmer's Market Manager

Friday, February 26, 2010

Smithfield, Virginia:

Smithfield & Isle of Wight Convention and Visitors Bureau is pleased to announce our new **Olde Towne Curb Market** Manager, Kristin Wilda, a former teacher and business owner who has lived here for 23 years with her husband and five children. She is also an active volunteer at church, in the Kiwanis Club, and at Smithfield Little Theatre. *"I'm absolutely thrilled to be joining the dynamic team at CVB,"* Kristin says. *"The Farmer's Market is a much-anticipated and very popular weekly event, and I am excited to have the opportunity to promote its successful growth as we continue to offer quality products and services to our community."*

The Olde Towne Market is entering its 8th year and continues to offer fresh, locally grown produce, handmade goods and live music each week. The market takes place every Saturday morning from Memorial Day through Labor Day in the parking lot behind Bank of Southside Virginia in the heart of historic downtown Smithfield. Specialty markets are offered on the off-season as well.

The market will kick off its 2010 Season on **March 27th** with an **"Easter"** Specialty Market. For further information and images, contact Kristin at (757) 357-3031 or via email at kwilda@isleofwightus.net.

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