



**smithfield**  
**isle of wight**  
*hams, history, hospitality & heart...*

**2011 SMITHFIELD CHRISTMAS PARADE APPLICATION**

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**Saturday, December 10, 11:00 am.**  
**(No Rain Date.)**

**The theme for this year's parade is:**  
**Main Street Holiday Magic**

Entrance fee is **\$20.00 per entry.**

Please make checks payable to: **IOW County**

*Mail to:* IOW Tourism, c/o Terry Rhinier, 319 Main Street, Smithfield, VA 23430

**Registration Deadline:** All entries must be received by 5:00 p.m. on **Friday November 18, 2011.**

**We will only be accepting the first 75 entries for the parade** so please return your form as early as possible. The Judge's Stand will be in front of the Smithfield Times building, 228 Main Street. Performance time in front of the Judges will be limited to one song for bands and one minute for dance groups and marching units. This must be strictly enforced in order to limit the parade duration. **All commercial entries must be accompanied by a decorated float.**

Trophies will be awarded for first, second and third place in the categories of dance, floats, bands, marching units, equine, cars and commercial floats. A "Best of Show" trophy will be awarded in the category of Emergency Services Vehicles.

We will be contacting you with your placement number in the parade on December 1, 2011.

All participants are asked to carpool to the parade grounds as space is very limited.

*Santa will be our special guest in the parade, please no impersonators. ☺*

Name of entry: \_\_\_\_\_

Category - *Please circle:* Dance, Float, Band, Marching Unit, Antique car, other car, Equine, Emergency Vehicles, Commercial Float,

Will you have music? \_\_\_\_\_

Contact person: \_\_\_\_\_

Daytime phone: \_\_\_\_\_ Evening phone: \_\_\_\_\_ Email: \_\_\_\_\_

Street address: \_\_\_\_\_ Town \_\_\_\_\_ Zip \_\_\_\_\_

**VERY IMPORTANT** - In order to facilitate an efficient line-up, **please measure the EXACT amount of space your entry will require: this includes the float, the vehicle pulling the float and the number of feet between the vehicle and float. All marching units please measure the EXACT amount of space you will need for line- up. We have a limited amount of space for line up, please be VERY accurate.** \_\_\_\_\_

Short summary of your organization to be announced by the Parade emcee: \_\_\_\_\_

\_\_\_\_\_  
 \_\_\_\_\_

**The parade will take place rain/snow or shine.** (No rain/snow date). Only a significant act of nature will cancel the parade. In case of cancellation of the parade due to severe weather we will post the cancellation on our website: <http://www.visitSmithfieldIsleofWight.com/> and Facebook – Smithfield & Isle of Wight Tourism.

Check in for units lining up on North Mason Street, Washington Street and First Street begins at 9:00 am at the corner of North Mason Street and Grace Street. Please make sure everyone in your group knows your line-up number and the contact person for your organization. We will have volunteers to help you find your line-up location. Each entry will be handed a number to show the judges as you pass the judges stand in front of the Smithfield Times building. Judging begins at the corner of Main and Institute (in front of the Post Office) bands may perform 1 song and dance troops are given 1 minute to perform in front of the judges. We will have someone timing the performances so please be accurate in time. Please feel free to “hand out” candy but do not “throw” candy to the crowd.

**Antique cars** go directly to the parking lot at 402 Grace Street (the old Health Department building) for parade line-up.

**Fire and Rescue vehicles** please enter from North Mason turn left on Washington Street and park in the parking lot of the VFW Post 2545, 223 Washington Street. **Please do not use your audio devices such as sirens and air horns during the parade.** We have had numerous complaints about the volume of the sirens and horns, (sorry).

**Units who are assigned James Street for line-up: Go down Cary Street make a right through the YMCA parking lot and enter straight down James Street.**

**Restrooms** will be located on the corner of Washington and James, the YMCA, and the Visitors Center at 319 Main Street. Some merchants will also have restrooms available.

**Parade Drop off route:**

Check in at the corner of North Mason and Grace Street. **Please carpool.**

**From Church Street:**

West on Thomas Street, right on North Mason Street,— check in is at the corner of North Mason and Grace Street. **Exit** through the YMCA parking lot.

**From 258:**

East on Main Street, left on North Mason Street. **Exit** through the YMCA parking lot.

**Parade Route**

- Line up will start on James Street at the corner of Grace Street.  
**Antique Cars** and **Police Motorcycles** will line up in the Health Department parking lot.  
**Horses** will line up on the field behind Paul D Camp building, exit left on to Carey Street and join the parade at the Corner of Carey Street and Grace Street .
- Parade will start on James Street (at the corner of Grace Street)
- Right on Grace Street
- Left on Main Street
- Left on Mason Street
- Left on Grace Street
- Parade ends at Grace Street and James Street
- **Please have a pre-designated location to pick up your child after the parade.**  
We suggest the Luter Family YMCA.